

VEYRO GROUP

We Find What's Holding Your Business Back. Then We Fix It. Guaranteed.

Roofing Opportunity Recovery

30-day pilot | \$1,500 upfront

Before buying more roofing leads, check the opportunities you already paid to acquire.

Inquiries go quiet. Inspections lack a clear next step. Estimates remain open. Some may still be worth pursuing. We help determine which ones and put a disciplined follow-up process to work.

Who it is for

Established residential roofers with existing inquiries or unsold estimates, room for more work, and someone who can respond to interested homeowners.

What Veyro does

Review **one location, one pipeline and up to 100 eligible opportunities**. Establish a baseline, fix one primary follow-up gap, run approved recovery and track what moves forward. Keep your current CRM where practical.

What happens over 30 days

Days 1-3: review data and check viability. **Days 3-5:** prepare workflow and handoffs.

Days 5-25: follow up and route responses. **Days 25-30:** reconcile results and next steps.

What we measure

Qualified conversations, appointments booked and held, estimates, signed jobs and cash collected - reported separately. Contribution after costs matters more than headline contract value.

What your team provides

Relevant records and permission evidence, message approval, a named follow-up owner and available appointments. Your team handles homeowner calls, inspections, pricing, sales and installation.

Clear terms. A practical next step.

Within three working days of receiving required access and records, we review opportunity relevance, contact eligibility, contribution economics and response capacity. If the pilot is not a sensible fit, receive a **full refund before launch**. You approve the plan and assumptions before launch. After launch, the fee covers agreed work; conversations, appointments, sales and revenue are not guaranteed. Ordinary usage included; extras need approval. Written scope controls.

Afterward, keep the workflow, close out, or consider a separately scoped ongoing relationship. No automatic renewal. This is not a new-lead campaign.

Book a 15-minute fit conversation
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